

**Status of City Council Goals: Fiscal Year 2019-20
As of 9/10/2019**

FY 2019-20 Goals	Desired Outcomes	Objectives	Implementation Approaches and Status
<p>Improve communication and transparency with residents.</p>	<p>Increased community awareness of key issues.</p> <p>Increased trust of residents through actions by the City and the City Council.</p> <p>Increased transparency of City government.</p> <p>Increased resident involvement.</p>	<p>Discuss key issues openly, in depth, and early in the process through techniques like study sessions.</p> <p>Ensure timely communication; plan in advance.</p> <p>Go beyond what is legally required to inform all residents of major issues (e.g., go beyond the 300' notification requirement).</p> <p>Use multi-pronged strategy to meet communication needs (e.g., social media, e-communication, City newsletter, regular mail, especially when appropriate for major issues and announcements, etc.).</p> <p>Improve the City's website and its usefulness.</p>	<p>Continue to conduct study sessions for key items the City Council will make decisions on.</p> <p>Status:</p> <ul style="list-style-type: none"> • Study session conducted for possible addition of REACH Code at 8/6/2019 City Council meeting. • Study session planned for Daves Av Neighborhood Traffic Circulation, Pedestrian, and Bicycle Safety Project (to be held jointly with the Better Streets Commission). <p>Provide additional outreach and communication for projects and activities of community-wide interest.</p> <p>Status:</p> <ul style="list-style-type: none"> • Increased the notification radius for larger development projects. • Continuing to use eblasting, Nextdoor posts, and the City's website to alert residents to information on projects and activities of community-wide interest. • Conducting resident information session at City Hall 9/18/2019 regarding possible adoption of REACH Code (including an online survey). <p>Develop a City Social Media Policy.</p> <p>Status:</p> <ul style="list-style-type: none"> • The City Council Social Media Policy Ad-hoc Committee developed a policy in consultation with

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			<p>the City Attorney and the City Council adopted it at the 8/6/2019 meeting.</p> <p>Engage staff in efforts to improve and enhance communication with the Community (e.g., consistent with objectives and methods).</p> <p>Status:</p> <ul style="list-style-type: none"> • The IT Scan conducted by Civic Foundry found that Nextdoor was the City’s best option by far for engaging the residents through a social-media platform (half of all households are members). Staff posts items regularly related to emergency preparedness, community events, commission vacancies, and items of community significance. • Additional strategies include increased use of e-blasts, more use of the “In the News” section on the City’s website homepage, and relaunching the City’s newsletter. <p>Relaunch the newsletter (both hard copy and e-copy versions).</p> <p>Status:</p> <ul style="list-style-type: none"> • Newsletter relaunched with Summer 2019 edition (mailed to all City households and available on City’s website). With addition of the Administrative Clerk I (Part-time Front Office/Communications) the City now has a person dedicated to assisting with public outreach and communications. One of their primary functions is compiling the City newsletter which will now be released at a minimum twice a year (hard copy), with e-copy versions in between.

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			<p>Enlist community volunteers to help with marketing and creating content for City communications.</p> <ul style="list-style-type: none"> • Enlisted assistance of City resident who is a photographer to help with new photos for the City website redesign, as well as with photos for future newsletters and other City communications. • Seeking assistance of residents to compile information about City history and prominent citizens for City website history section. <p>Explore opportunities to partner with KCAT.</p> <ul style="list-style-type: none"> • City Council meetings now being video recorded with use of KCAT equipment (using volunteers currently). These are being uploaded to City's Granicus system and shown on KCAT. Since the Town of Los Gatos Council meetings are on the same nights as the City's it is not possible for the City's to be live broadcasted. • Staff discussing with KCAT other potential partnerships related to video broadcasts. <p>Review website for enhancements and identify resources needed to make improvements. Assign website as a staff role. Create new City history section and add ClearGov features to website.</p> <p>Status:</p> <ul style="list-style-type: none"> • Maintenance of website assigned to single staff person. • New webpages have been added to provide information on projects and activities of community-wide interest (e.g., Street Pavement

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			<p>Improvement Project and Hacienda housing development).</p> <ul style="list-style-type: none"> • City contract with CivicPlus (website host company) includes no cost website redesign. Redesign project underway (timeline for launch of finished product February 2020). • Seeking assistance of residents to compile information about City history and prominent citizens for City website history section. • Launch of ClearGov features (budget module first) September 2019. Other modules under review.
<p>Improve infrastructure, transportation, pedestrian, and bicycle safety.</p>	<p>Increased public safety.</p> <p>Reduction in overall greenhouse gas emissions.</p> <p>Increased use of alternative modes of transportation.</p>	<p>Prioritize the resurfacing and long-term maintenance of City streets.</p> <p>Ensure a bike and pedestrian safe community/improve bike lanes (e.g. consider designated bike lanes).</p> <p>Identify safe routes to school. Install traffic calming measures on busiest streets (e.g. speed bumps and traffic signs where appropriate).</p> <p>Finish existing sidewalks and consider new installations (e.g. Daves Av, Poppy Ln, Vista Av, and Bruce Av).</p> <p>Increase utilization of Better Streets Commission.</p>	<p>This strategic goal area is on-going and requires programmatic methods to:</p> <ul style="list-style-type: none"> • Prioritize improvements • Identify and allocate funding • Communicate with residents • Plan • Implement • Track and report progress • Coordinate with other agencies as relevant (e.g. Los Gatos, Saratoga, Caltrans, etc.) <p>Status:</p> <ul style="list-style-type: none"> • This is a very large and complex goal category. A work plan has been established for the largest of the projects, the Pavement Management Program and Street Improvement Projects. The other objectives continue to be considered and refined with additional action measures being developed now that a full-time City Engineer has been brought onboard. The Better Streets Commission will

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			<p>continue to provide feedback and direction as needed.</p> <ul style="list-style-type: none"> • Pavement Management Program: The first year of this multi-year effort was completed summer 2018 (16 street segments received various forms of pavement resurfacing). The second year was completed summer 2019 (18 street segments received various forms of pavement resurfacing). The Better Streets Commission and City Council received information on each year's effort in advance of the work. • Updated <i>Pavement Management Budget Options Report</i> draft to be received fall 2019, with final version released beginning of 2020. • Blanchard Drive Pilot Improvement Project: Project completed summer 2018. • Fiscal Year 2018-19 Street Improvement Project: The City Council, with the adoption of the Fiscal Year 2018-19 budget, approved \$500,000 for another project similar to the Blanchard Drive Pilot Improvement Project. The City chose three street segments for both frontage improvements and street resurfacing. A neighborhood meeting was held 1/29/19 where a conceptual plan was presented. The Better Streets Commission and City Council received information on this project. Award of the design contract occurred at the 4/16/2019 City Council meeting. Award of the construction contract occurred at the 8/20/2019 City Council meeting. Construction underway. • Fiscal Year 2019-20 Street Improvement Project: The City Council, with the adoption of the Fiscal Year 2019-20 budget, approved \$500,000 for another project to be completed summer 2020. The

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			<p>Fiscal Year 2018-19 Street Improvement Project increased in scope due to additional retaining wall work that was required to be included thus requiring some of the funds to be devoted to next summer's project be expended for this summer's project. This will result in a smaller scope for next summer's project.</p> <ul style="list-style-type: none"> • Los Gatos-Monte Sereno Bicycle and Pedestrian Master Plan adopted by City Council on 4/18/17. Implementation of recommendations is part of the Better Streets Commission work plan. • "Complete Streets" resolution adopted by City Council 5/23/17. • Daves Ave Elementary School Circulation Safety Improvements (Summer 2018): <ul style="list-style-type: none"> • Much of the work guided by the Safe Routes to School Phase 1 Study. • Addition of left-turn pocket on westbound Daves Ave at Poppy Ln. • The school parking lot facing Daves Ave was resurfaced and restriped and additional safety signage was installed. • Daves Ave Neighborhood Traffic Circulation, Pedestrian, and Bicycle Safety Improvements (Fiscal Year 2019-20): <ul style="list-style-type: none"> • City staff has been working with the Better Streets Commission discussing potential traffic circulation, pedestrian, and bicycle safety improvements. A number of these will be presented to the residents of the neighborhood at a meeting to be held at the school 9/19/2019. The feedback received will be

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			<p>presented and direction on how to proceed next sought at a joint meeting of the City Council and the Commission fall 2019.</p> <ul style="list-style-type: none"> • Grant funding is potentially available to cover most of the cost of any improvements. • Staff has investigated potential improvements to the sidewalk on the north side of Highway 9 where there currently are gaps. Grant funding is potentially available to cover most of the cost of any improvements. Additional information will be brought to the Better Streets Commission at a future meeting. • Began instituting an electronic mapping and records system of public works infrastructure in 2017-18 through the following measures: <ul style="list-style-type: none"> • City has received the GIS files for the City's storm water system; • San Jose Water Company GIS files not available for security reasons; and • City has received the GIS files for the City's sanitary sewer system.
<p>Promote community health and environmental sustainability.</p>	<p>A City that cares about the health of its residents and supports measures that promote environmental sustainability.</p> <p>Informed residents that have good access to information and programs that save water</p>	<p>Consider pedestrians and bicyclists when making infrastructure decisions.</p> <p>Promote and participate in local and regional health and wellness initiatives.</p>	<p>Refer to infrastructure, transportation, pedestrian, and bicycle safety goal.</p> <p>Consider wellness/fitness components for the annual community picnic (e.g. a walk/run, wellness booths, etc.).</p> <p>Status:</p> <ul style="list-style-type: none"> • Staff includes a wellness/fitness component at each annual community picnic.

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	<p>and energy, and a City that exerts regional political influence on lowering/stabilizing costs to ratepayers.</p>	<p>Provide residents with relevant health and environmental sustainability information.</p> <p>Continue to promote “Healthy City” initiatives.</p> <p>Participate in regional environmental sustainability efforts.</p>	<p>Continue to engage the Youth Commission in the attainment of this goal.</p> <p>Status:</p> <ul style="list-style-type: none"> • The Youth Commission ran a very successful “Hygiene Drive” summer/fall 2018. <p>Ensure timely communication regarding relevant health and environmental sustainability information and associated programs.</p> <p>Status:</p> <ul style="list-style-type: none"> • Staff regularly provides residents with relevant health and environmental sustainability information and associated programs through Nextdoor posts and informational pamphlets are available at City Hall. <p>Participate in the County of Santa Clara Healthy Cities Campaign.</p> <p>Status:</p> <ul style="list-style-type: none"> • Raised awareness about how the City can participate in County initiatives (e.g. Healthy Cities and Age Friendly Cities). • Age Friendly City designation was approved by the World Health Organization in 2018. <p>Adopt Green Infrastructure Plan as part of the Regional Water Quality Control Board permit process.</p> <p>Status:</p> <ul style="list-style-type: none"> • Approved by City Council at its meeting 8/20/2019.

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			<p>Consider adoption of REACH Code.</p> <p>Status:</p> <ul style="list-style-type: none"> • Study session conducted with City Council 8/6/2019. Staff conducting resident information session at City Hall 9/18/2019 regarding possible adoption of REACH Code (including an online survey).
<p>Continually monitor State housing legislation that could affect the City and when necessary develop a response.</p>	<p>Proactive City stance regarding legislation that may affect the City’s land use authority and ability to regulate housing production.</p>	<p>Educate the City Council and the community on new housing legislation – impacts and implications – and develop positions that the City should take.</p> <p>Partner with other cities in taking action in response to new housing legislation.</p>	<p>Create a City Council Ad-hoc CASA Legislation Committee.</p> <p>Status:</p> <ul style="list-style-type: none"> • A City Council Ad-hoc CASA Legislation Committee was created at the City Council meeting 4/16/2019. The Committee was charged with: <ul style="list-style-type: none"> • Researching the proposed legislation associated with the CASA Compact, including SB 50, being considered by the State Legislature; • Determining which of the proposed legislation could impact the City; • Working with the City Manager on drafting a response from the City regarding the proposed legislation that could impact the City for consideration by the full City Council; and • Determining what opportunities there might be for the City to partner with other similarly-situated municipalities regarding a response to the proposed legislation. • Report was presented to the City Council on the Committee’s work to-date at its meeting 9/3/2019.

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			<ul style="list-style-type: none"> • The Committee will continue to monitor relevant State legislation and recommend action by the City Council as appropriate. <p>Join the Regional Housing Needs Allocation (RHNA) Subregion.</p> <p>Status:</p> <ul style="list-style-type: none"> • The City Council indicated its desire to participate in the formation of RHNA Subregion at its meeting 9/18/2018. • The City Council will consider formally joining a RHNA Subregion that will include all municipalities in Santa Clara County, including the County itself, at its meeting 10/1/2019.
<p>Ensure the City's readiness in the event of an emergency or wildfire.</p>		<p>Increase public involvement and enhance public awareness.</p> <p>Expand resident participation in CERT and Neighborhood Watch Programs.</p> <p>Prepare for emergency evacuations (e.g., evacuation routes, "emergency go bags" in each household).</p> <p>Make available a "Welcome to Monte Sereno Packet," which would include emergency and wildfire preparedness information.</p>	<p>Regularly promote information and events related to emergency and wildfire preparedness.</p> <p>Status:</p> <ul style="list-style-type: none"> • City staff regularly promotes information and events related to emergency and wildfire preparedness through posts on Nextdoor and the City's website under "In the News," as well as eblasts to its general distribution email list. • The City has partnered with the Santa Clara County Fire Dept to host workshops, such as Ready, Set, Go. • City staff maintain organizational readiness through Emergency Operations Center (EOC) training. • City staff attends the Santa Clara County Emergency Mangers monthly meetings.

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			<p>Create a City Council Ad-hoc Wildfire/Emergency Preparedness Committee.</p> <p>Status:</p> <ul style="list-style-type: none"> • A City Council Ad-hoc Wildfire/Emergency Preparedness Committee was created at the City Council meeting 4/2/2019. The Committee was charged with: <ul style="list-style-type: none"> • Coordinate with other local jurisdictions on matters related to wildfire/emergency preparedness; and • Assist City staff with efforts related to the formation of Block/Neighborhood Action Teams in the City; and • Assist City staff with research, review, and application for grants available to local jurisdictions to assist with efforts related to wildfire/emergency preparedness. <p>Find ways to expand resident participation in CERT and Neighborhood Watch Programs.</p> <p>Status:</p> <ul style="list-style-type: none"> • The Police Dept is considering combining CERT with the Neighborhood Watch groups to form a hybrid similar to the Los Altos Block Action Teams. This discussion is ongoing. • Other efforts to expand resident participation have not yet been initiated.

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			<p>Establish an emergency evacuation plan.</p> <p>Status:</p> <ul style="list-style-type: none"> • In Table 8.3 of the Santa Clara County Community Wildfire Protection Plan (Annex 8: City of Monte Sereno), it references Strategic Goal FC5 which is to develop wildland urban interface (WUI) preplans and evacuation plans for all WUI areas in Santa Clara County. This is to be accomplished by the Santa Clara County Fire Dept and CAL FIRE with a one-year timeline. <p>Develop a “Welcome to Monte Sereno Packet,” which would include emergency and wildfire preparedness information.</p> <p>Status:</p> <ul style="list-style-type: none"> • Effort to develop a packet has not yet been initiated.